

**ARTICLE III  
TABLE OF PERMITTED SIZE, NUMBER, HEIGHT, AND LOCATION OF SIGNS**

<b>SIGN DESCRIPTION</b>	<b>DISTRICTS PERMITTED</b>	<b>MAXIMUM NUMBER OF SIGNS PERMITTED</b>	<b>MAXIMUM SIZE AND/OR TOTAL AREA OF SIGNS</b>	<b>MAXIMUM HEIGHT ABOVE GROUND FROM TOP OF SIGN AND MINIMUM FROM BOTTOM</b>	<b>MAXIMUM PROJECTION OVER PUBLIC PROPERTY</b>
<b>Billboard<sup>30</sup></b>	<b>B-2 Business M-1 Industrial M-2 Industrial</b>	<b>See spacing requirements</b>	<b>See Chart “A”<sup>51</sup> Not to exceed 600 square feet with exception that billboard signs located in excess of 660 feet from the interstate right of way and intended to be visible from the interstate highway shall not exceed 1,200 square feet.</b>	<b>From top: 35.0 feet</b>	<b>None</b>
<b>Business</b>	<b>R-2FH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2DT Business M-1 Industrial M-2 Industrial R-3 Residential<sup>27</sup></b>	<b>1 single-faced or double-faced permitted owner(s) or lessee(s) of a lot with less than 100 feet of frontage<sup>28</sup>  See spacing requirements<sup>28</sup>  Unlimited; single-faced or double-faced<sup>27</sup></b>	<b>See Charts “A” and “B”  Cumulative area of sign(s) not to exceed 20 square feet<sup>27</sup></b>	<b>From top: 35.0 feet  From bottom: not applicable  Interstate Corridor: Subject to approval of Town Manager. See definitions.  From top: 6 feet<sup>27</sup></b>	<b>42 inches but in no case nearer than 18 inches to back of curb where such exists  None<sup>27</sup></b>
<b>Changeable</b>	<b>MA-1 Medical Arts B-1 Business B-2 Business B-2DT Business M-1 Industrial M-2 Industrial</b>	<b>Same as for business signs</b>	<b>32 square feet</b>	<b>From top: 35.0 feet  From bottom: not applicable</b>	<b>None</b>

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Construction	A-1 Agricultural R-2 Residential R-2 Residential R-2 FH Residential R-3 Residential R-3 MH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet  From bottom: not applicable  Interstate Corridor: Same as for business	None
Development	A-1 Agricultural R-1 Residential R-2 Residential R-2 FH Residential R-3 Residential R-3 MH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	1 single- or 1 double-faced per entrance	32 square feet	From top: 10.0 feet  From bottom: not applicable	None
Directional	A-1 Agricultural R-1 Residential R-2 Residential R-2 FH Residential R-3 Residential R-3 MH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Two per exit or entrance	6 square feet	Not applicable	Not applicable

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General Advertising	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet  From bottom: not applicable  Interstate Corridor: Same as for business	42 inches but in no case nearer than 18 inches to back of curb where such exists
Ground (free standing)	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet  From bottom: not applicable  Interstate Corridor: Same as for business	42 inches but in no case nearer than 18 inches to back of curb where such exists
Home Occupational	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	1 single- or 1 double-faced	2 square feet	Not applicable	None
Location	B-1 Business B-2 Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet  From bottom: not applicable  Interstate Corridor: Same as for business	42 inches but in no case nearer than 18 inches to back of curb where such exists
Marquee	MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	One	Length or width of marquee x's 1.0 foot	From top: 2.0 feet above marquee  From bottom: 1.0 foot below marquee	May not project beyond marquee

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Projecting	R-2 FH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet From bottom: 9.0 feet Interstate Corridor: Same as for business	42 inches but in no case nearer than 18 inches to back of curb where such exists
Roof	B-1 Business B-2 Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet above roof From bottom: 6.0 feet above roof Interstate Corridor: Same as for business	42 inches but in no case nearer than 18 inches to back of curb where such exists
Temporary	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Subject to Council approval	Subject to Council approval	Subject to Council approval	Subject to Council approval
Wall	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Unlimited	May not exceed dimensions of building or wall to which attached	From top: may not project above roof or parapet wall of building or top of other supporting object	Not applicable
	R-3 Residential <sup>27</sup>	Same as for business signs <sup>27</sup>	Same as for business signs <sup>27</sup>	From top: may not project above roof or parapet wall of building or top of other supporting object <sup>27</sup>	Not applicable <sup>27</sup>

SPACING REQUIREMENTS OF SIGNS\*\*

Formula	Multiplier				
	Less than 75 feet	75 - 149 feet	150 - 300 feet	301 - 660 feet	Greater than 660 feet
- Distance between center line of adjacent signs - $\frac{\text{Cumulative area of adjacent signs}}{100 \text{ ft.}^2}$ (times)	75	70	65	60	15 <sup>m</sup>
- Distance from center line of sign to property line - $\frac{\text{Area of sign adjacent to property line}}{100 \text{ ft.}^2}$ (times)	75	70	65	60	15 <sup>m</sup>

Examples

